**Psychology bridging the gap**

Your summer task is to investigate the following psychologists, make a poster showing their work, theories/ideas and methods they used to collect data. 1 poster per psychologist.

**Challenge opportunity** – consider and strengths and weaknesses of their theories or methods.

* Sigmund Freud – psychodynamic approach
* Albert Bandura – social learning approach
* Karl Rogers – humanistic psychology
* Ivan Pavlov – classical conditioning
* B F Skinner – operant conditioning
* Mary Ainsworth – attachment in babies
* Elizabeth Loftus - eye witness testimony
* Piliavin – subway train study