



Travel and Tourism

Research work:

1. Curriculum knowledge

Research the **tour operator** TUI paying specific attention to their UK operation formerly known as Thomson. Create a *fact file* detailing the different products and services they offer and their appeal to different customer types. For example, First Choice offer 'All Inclusive' holidays to families whereas SkyTours caters for...



2. Research the **airlines** Ryan Air and Emirates.

Create a *table* which compares and contrasts the products and services they offer including the destinations they fly from and to. What characteristics makes one *full service* and one *low cost* for example – Ryanair offers only economy seating whereas Emirates offers different classes of seating.



3. Research a **National Tourism Organization/Board** - [Visit Cayman](#) or Visit Britain or Visit Barbados or Visit Iceland. What information do they provide for both incoming and domestic tourists? For example, is the website in different languages? *Evaluate* the effectiveness of the website if you were a potential tourist who had never been to this country and did not speak English as a first language.

Coursework skills

4. Create an itinerary for a day trip on island for ten Year 11 Travel and Tourism students which would help them learn their GCSE curriculum more effectively. Must include:

- i. Timings for the full day
- ii. Should be fully costed and
- iii. Ready to run in October 2023.
- iv. Consider potential hazards and risks which could affect the trip actually taking place.

Assume the school bus will be the transport and staff will be chaperones. If you require any additional information on the coursework please email sana.ahmad@cayprep.edu.ky

5. Research how to undertake professional meetings including what to include in an agenda and how to take minutes. Write a how to guide.

Website links:

www.tui.co.uk

www.ryanair.com

www.emirates.com

<https://skift.com/2022/06/15/the-10-best-designed-tourism-websites-in-the-world-2022/>
www.visitbritain.com

Visit Cayman Statistics (interesting 'Reports' and 'Destination Snapshots' -

<https://www.visitcaymanislands.com/en-us/statistics>

Travel Mole – travel trade website

<https://wttc.org/>

<https://www.prospects.ac.uk/careers-advice/what-can-i-do-with-my-degree/travel-and-tourism>

<https://www.iata.org/en/publications/signup/>

<https://tourismteacher.com/>